

HealthyBlue powered by WebMD ONE

Cash out points for a \$250 gift card (25,000 pts)

Points accumulated on HealthyBlue by doing activities AND/OR by using the gym 12x/month

How will I access the new HealthyBlue?

STEP 1

Visit www.BCBSNDportals.com/home

STEP 2

Log into your BCBSND member account

- ✓ Will have to register the first time
- Will need the ID number on your NEW BCBSND member card Note: do not enter the alpha-prefix (i.e. YQD)

Sample Health Plan Member Card

ROBERTCARE	ARDTEST		
ID YQD12200	Medical, Rx	Office Visit Copay	\$20
RxBIN	NDCOM	ER Visit Copay	\$150

Sample WELLNESS ONLY Member Card

	1
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	l
	l
	l
This is not an insurance benefit.	l
MemberName	l
ID#	l
BlueCross BlueShield	l
www.BCBSND.com	l
	l
	This is not an insurance bandle. MemberName ID# www.BCBSND.com

STEP 3

Click on HealthyBlue Home, found on the right-hand side of your member account screen.

STEP 4

Complete the quick HealthyBlue account registration process and accept the Annual Wellness Authorization to Release information. Once you have accepted, you will be taken to your personalized HealthyBlue Home Page. This Authorization resets each calendar year on January 1.



STEP 2: Log In or Register BCBSND Member Account



BCBSND Online Member Services

You will soon see a new look to your online member services account. This system change will require members to re-register to gain access. <u>Get Started</u>



MEMBERS

View EOBs, summary of benefits, claims and member forms.

For access, log in above

EMPLOYERS

Access reports, enroll employees, view billing and more.

For access, log in above

PRODUCERS

View book of business, commission, application status and plan information.

Producer Log In >



STEP 3: Click on HealthyBlue Home





STEP 4: Register Your HealthyBlue Account



POWERED WebMD health

Welcome to Registration Registering for the HealthyBlue Personal Health Manager website gives you these benefits: • Provides personalized information and powerful tools to help you make more informed choices about your health • Ensures the confidentiality of your personal health information • Gives you access to your Health Record from WebMD.com	spañol
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Gives you access to your Health Record from WebMD.com	
To start, we need to know if you already have an existing Personal Health Record at WebMD.com.	
Do you have an existing Personal Health Record at WebMD.com?	
No Yes	
Click 'Continue' to complete the registration process.	
Learn more about accessing your Personal Health Record at WebMD.com	
Forgot your WebMD.com Personal Health Record username or password?	
	_
CONTINUE	
	-

Enter Email – Check Box – Click GO

New User Registration

To continue registration, please complete the following:

Frequently Asked Questions

Required Information *

Please provide this information. We cannot give you health information without it.

• Email Address:

Enter the personal email address where you would like to receive your *HealthyBlue* mail. (If you do not have a personal email account, free email accounts are available. Well-regarded email providers include: <u>Gmail</u>, or <u>Outlook</u>.)

 Verify Email Address: (Please confirm your email address.)

1 Agreement

I have read and agree with WebMD's <u>Terms and Conditions</u> and <u>Privacy Policy</u>.

For more information about what you should expect from us as we strive to deliver health and wellness solutions, review Your Rights.

GO



Customize your experience – Click GO: Select health care topics that interest you (optional)

Welcome!

Topics of Interest Which health care topics do you want to know more about? By knowing your specific interests, we can make sure that you're informed with the latest information about the topics of your choice. (Check all that apply.) This step is optional. Click Go to perform this step later via the Settings link. ADD/ADHD Erectile Dysfunction Mental Health Allergies Eye Health / Vision Migraines Alternative and Complementary Medicine Fertility Multiple Sclerosis Alzheimer's Fibromyalgia Osteoporosis Anxiety/Panic Disorders Fitness Pain Management Arthritis Genital Herpes Parenting Asthma GERD (reflux) Pregnancy Back Pain Headaches Prostate Cancer Bipolar Illness Heart Disease Schizophrenia Breast Cancer Heartburn Senior Health Cancer Hepatitis Sexual Health Cholesterol Management Skin/Beauty Herpes Colorectal Cancer HIV/AIDS Sleep Disorders Dental Health Hypertension Smoking Cessation Depression □ Infertility Stress Diabetes Irritable Bowel Syndrome (IBS) Stroke Lung Cancer Diet & Nutrition Weight Management Men's Health Digestive Disorders Women's Health Epilepsy Menopause





Stay informed & take charge of your health – Click GO: Sign up for cutting-edge health newsletters (optional)

WebMD Newsletters

Take Charge of Your Health

The latest news and cutting-edge health information is just a click away.

This step is optional. You can always perform this step later through t	the Settings link.
Allergy & Asthma News	Healthy Diet
Arthritis News	Heart Disease News
Children's Health	High Blood Pressure News
Cholesterol Management	Living Better
Chronic Pain News	Managing Your Weight
Diabetes News	Men's Health
Fitness	Women's Health

GO



Accept the Annual Wellness Authorization

Annual Authorization Required

I authorize Blue Cross Blue Shield of North Dakota (BCBSND) to disclose my protected health information, or personal information if I am not a BCBSND member, to my employer (if my health plan is provided by an employer group) and to designated wellness vendors, to be used for administration of my wellness programs or incentives program(s). If my contract number changes during 2022, this Authorization will transfer to my new BCBSND contract number.

I understand that this Authorization is voluntary. My refusal to authorize disclosure of information to wellness vendors and my employer (if my health plan is provided by an employer group) and will have no effect on my enrollment in BCBSND health plans.

I understand that my protected health information includes, but is not limited to, all data and information in the BCBSND systems, including claims, as a result of medical encounters, treatments, diagnostic tests, screenings, prescriptions, and/or case management activities.

I understand that if the recipient of this information is not a health care provider or health plan covered by federal privacy regulations, this information may be re-disclosed and no longer protected by these federal regulations. My BCBSND health plan is subject to federal privacy regulations and will not re-disclose this information except as allowed by law. I understand that I have the right to revoke or end this Authorization at any time.

I understand that my revocation of this Authorization will not affect any action that has been taken, or any information that has already been used or disclosed, based upon this Authorization before my BCBSND health plan actually received my revocation.



Once you accept the Authorization, you will be taken to your personalized HealthyBlue home screen.

This Wellness Authorization resets every year on January 1.



New WebMD ONE Home Page & Navigation



and improve your health.

GET STARTED

Take steps to guit tobacco-it's the best thing you can do for your health.

START NOW

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GET YOUR SCORE

New WebMD ONE Home Page & Navigation



Resources



All Resources

Assess Your Health

Information

Self Improvement

Achieving well-being is easier with the right resources. To successfully reach your health goals — take advantage of motivational apps, weight management tools, health survey and much more.

Self Improvement Daily Habits Take control of your chronic conditions today!	Self Improvement Device and App Connection Center Automatically upload your info - just sync up a fitness device or app.	Assess Your Health Health Assessment Take 10 minutes to learn about your health and how to improve it.
Assess Your Health	Information	Self Improvement
Health Record Manage your health information from a single, private and secure location.	Health Topics Find info on everything from specific conditions to general well-being.	Health Trackers Keep track of your health measurements, exercise, sleep and more.

Resources

Self Improvement Self Improvement Information My Pregnancy Assistant Message Board Exchanges Recipes Connect with others and discuss health Find resources that are helpful during Get step-by-step instructions for making topics that interest you. pregnancy and track your baby's simple, healthy and delicious meals. progress. Self Improvement Information Assess Your Health Rewards WebMD Interactives WebMD Symptom Checker Take action on your health and earn Take advantage of helpful calculators, Easily identify possible conditions quizzes, health topics and more. related to your symptoms. rewards. Self Improvement Information

WebMD Video

Watch videos and learn about a variety of health topics that interest you.

Wellness At Your Side

Download the WebMD ONE app to track goals and access benefits anytime, anywhere.

Daily Habits



Select Plans



Lose Weight

You deserve to feel great and enjoy life. Let us help you be your best while managing your weight.

VIEW DETAILS



Keep Stress in Check

During Keep Stress in Check, you'll set a plan to better manage stress and take steps to make it happen.

VIEW DETAILS

Balance Your Diet

With Balance Your Diet, you'll learn how to make nutrition work for your lifestyle and enjoy the many benefits of healthy eating.

VIEW DETAILS

Plans Include:

- Lose Weight
- Keep Stress In Check
- Balance Your Diet
- Enjoy Exercise
- Diabetes
- 🖵 CAD
- Hypertension
- COPD
- Asthma
- Heart Failure
- Coping with the Blues
- Quit Tobacco
- Sleep Well
 - Stay Connected



Daily Habits





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Exercise Tracker

HealthyBlue Exercise Tracker Instructions





Log into HealthyBlue through your BCBSND Member Portal.

On your HealthyBlue dashboard, you may find the activity tracker in a tile (box), if exercise is one of your interest items. If it is not in a tile, click on the 3 horizontal bars icon located in the right-hand corner of your dashboard and click "Resources" and then "Health Trackers." *Please see the note on page 2.



Click the "Exercise" box.



Click "Now" to bring up the calendar icon.



Click on the date.



Enter your exercise minutes, describe the type of your exercise from the drop-down and click "Save."



* The activity tracker can be accessed through other interest sections such as Nutrition, Stress, Weight, etc.

2



Challenges

THE OLYMPIC SPIRIT CHALLENGE

After a yearlong postponement, the 2021 Summer Olympics are finally here! Celebrate the Games while working on your own personal wellbeing goals by participating in **THE Olympic Spirit Challenge!**

- Registration opens in HealthyBlue on July 16.
- Challenge runs July 23-August 8.
- You have until August 11 to log.
- Participants will log a YES for days in which they Completed a minimum of 30 minutes of ANY Olympic Activity.
- Activities may include, but are not limited to: Archery, baseball/softball, basketball, beach volleyball, canoeing, cycling golf, running, sailing, surfing, swimming and more!

"The most important thing in the Olympic Games is not winning but taking part; the essential thing in life is not conquering but fighting well." Pierre de Coubertin, father of the modern Olympic Games

Earn 200 HealthyBlue Points for participating in **THE Olympic Spirit Challenge** and logging a <u>minimum of 4 YES</u> days.



Look for this icon on your HealthyBlue home page beginning July 16 to register! You should find it in the "Recommended For You" Stream. You may need to click on SEE ALL.

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REQUIRED

Finish these activities before you can redeem your reward

REQUIRED: Enroll in the NDPHIT Member Portal less

Do this by 9/30/2022

IMPORTANT NOTICE: This REQUIRED activity must be completed by September 30, 2022.

Enroll your member account at NDPHITHealth.com/members. This is required to be eligible for the NDPHIT Wellbeing Rewards.

Completion credit for this activity will be refreshed on a monthly basis. For example, March NDPHITHealth.com enrollments, will be marked as complete by the end of April.

HealthyBlue

2022 STANDARD REWARDS

Earn up to \$250, redeemable as Visa cash cards, January 1-October 31, 2022.

2

One-Time Activities

Complete the Personal Health Assessment 1000 points Pregnancy Assistant Intake Box Sign-up for the WebMD Newsletter

Sync a Fitness Device or App

100 points 100 points 100 points

Daily Activities

- Track Your Daily Steps
- Track Your Daily Physical Activity Minutes

15 points 90 points







Weekly Activities

Complete Weekly Pregnancy Assistant Interaction 25 points

Monthly Activities

- HCC Visit Participating Club 12+ Times
- Complete the Monthly Financial Wellbeing Topic

Miscellaneous Activities

- Challenges: Steps, Water, Fruits/Veggies, etc.
- Complete ANY Daily Habits Plan
- Complete a Pregnancy Assistant Activity

100 points/active challenge week 600 points (max 5 times/year) 10 points (max 10 times/week)

2700 points

100 points



EXTRAS- Must be completed by September 30th

ONE-TIME ACITIVITES

- Enroll at NDPHIThealth.com required to be eligible for the program
- Attend Initial Appointment with Health Coach 1,000 Points

MONTHLY ACTIVITIES

- Meet with a health coach once per month 2,500 points
- Meet with a prevention specialist once per month 500 points



Reward Tiers

Reward (Prepaid Visa)	Points to Redeem
\$25	2,500
\$50	5,000
\$100	1,000
\$150	15,000
\$200	20,000
\$250	25,000

Unredeemed points are forfeited and cleared November 1



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Health Club Credit



Health Club Credit Points

Health Club Credit Program

Earn 2700 points (\$27) for each month in which you visit a participating health club 12+ times. Points are awarded the month following the month in which the visits took place (i.e. Points for 12+ January visits are awarded in Febraury). Visit <u>NIHCARewards.org</u> to see if your health club is participating and/or to enroll to receive Health Club Credit points.

Health Club Credit - Jan Activity	2700 points	
Health Club Credit - Feb Activity	2700 points	
Health Club Credit - March Activity	2700 points 🥏 D	ONE
Health Club Credit - April Activity	2700 points 🥏 D	ONE
Health Club Credit - May Activity	2700 points	
Health Club Credit - June Activity	2700 points	
Health Club Credit - July Activity	2700 points	
Health Club Credit - Aug Activity	2700 points	
Health Club Credit - Sept Activity	2700 points	

Months in which you meet the 12+ visit minimum and earn the 2700 point (\$27) credit will display the ODNE symbol.



Health Club Credit Enrollment



NIHCArewards is the headquarters for insurance and employer-sponsored fitness incentive programs. NIHCArewards links workout data from the fitness center level to provide a monthly reimbursement back to the member. By managing these programs at the fitness center level, we are able to collect the most accurate data to complete the ultimate online solution for wellness reimbursement programs nationwide.



Click on First Time Enrollment Tab



Health Club Credit Enrollment



Club Search	
Zip Code	
58104	
Radius(Miles)	
25	~
Find clubs	

- □ Select Blue Cross Blue Shield of North Dakota
- Enter you zip code to search for your club



Health Club Credit Enrollment

Club Search				
Zip Code 58104				
Radius(Miles) 25 Find clubs If you would like to nominate a club you can d	✓ o so here.			
Club	Address	Phone#	Amenities	Action
Club Anytime Fitness - Dilworth	Address 1710 Center Ave W, Ste #200, , Dilworth, Minnesota, 56529	Phone# 218-227-0010	Amenities	Action Enroll Online
Club Anytime Fitness - Dilworth Anytime Fitness - Fargo (1801 45th St S)	Address 1710 Center Ave W, Ste #200, , Dilworth, Minnesota, 56529 1801 45th St S, , Fargo, North Dakota, 58103	Phone# 218-227-0010 (701) 277-5040	Amenities	Action Enroll Online Enroll Online

- □ Find your club and click Enroll Online
- □ Accept the terms
- □ Complete enrollment information



Redemptions



Where do I locate my rewards program?





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Redeem Points





You will see an option to redeem once you've earned enough points for the minimum gift card amount

To make a redemption, confirm your address and click Next. It will ask you to confirm once more.

 You can redeem as you earn or let points accumulate and redeem less often (or even once) for the larger gift card amounts



Redemption Confirmation Email

CONGRATULATIONS, ON THE SUCCESSFUL REDEMPTION OF YOUR HEALTHYBLUE PREPAID VISA!

You will receive your Visa card via US mail in an unmarked white envelope. Please check your mail carefully to make sure you do not accidentally discard it. Your card may take up to 3 weeks to receive. If you do not receive your card within this standard delivery window, please call the number on the back of your BCBSND member id card for assistance.

HOW TO USE YOUR CARD

- Activate by phone or online at MyPrepaidCenter.com. You will need to create a MyPrepaid Center account at this time. If you have already redeemed a card from HealthyBlue in , you can simply log into MyPrepaid Center with the credentials you previously created.
- Swipe as Credit
- Only swipe for available card balance or less if split tender payment is not available.
- Although the funds do not expire, your card will begin to depreciate by \$3.95/month as of the valid thru date on the card.

Thank you for your participation!

You will receive a confirmation email after making a reward redemption



How to Use The Card



- □ You will need to activate your card either online at MyPrepaidCenter.com or by calling the activation phone number on the card.
- Swipe as Credit (unless you elect to activate a PIN in your MyPrepaid Center account). Only swipe for the available card balance or less if you do not have a split tender option to pay.
- □ Use before the thru date printed on card to avoid fees. After 6 months, the balance on your card will begin to depreciate by \$3.95/month.



Wellness Incentives are Taxable Benefit

- Rewards must be redeemed by October 31st 2022 or they will be forfeited.
- Rewards earned are considered taxable wages.
- BCBSND will provide reporting by mid-December each year.



Questions??



