



The North Dakota Public Health Insurance Trust
Health & Wellness Program Overview

www.NDPHIThealth.com



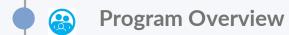
AGENDA

For today's discussion













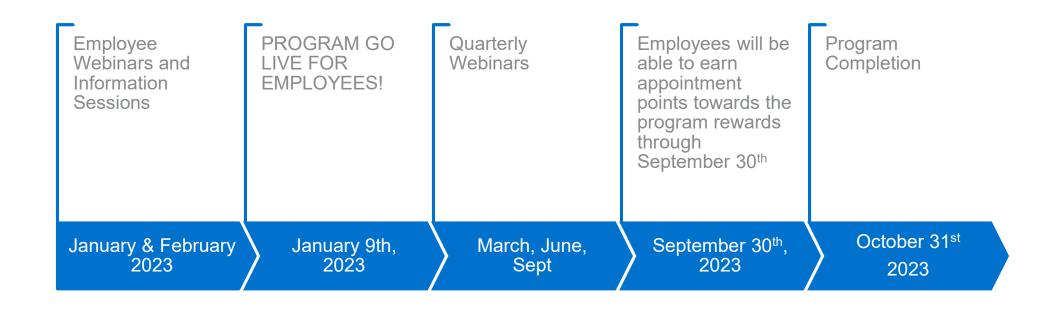






2023 Time-line

Critical Milestones



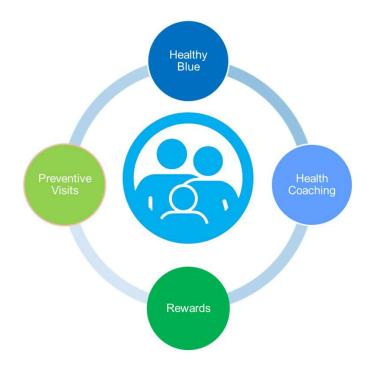


Health & Wellness Program Overview



Health Program Overview

The NDPHIT Health Program is focused on the prevention of disease and improving health through a personalized care approach.





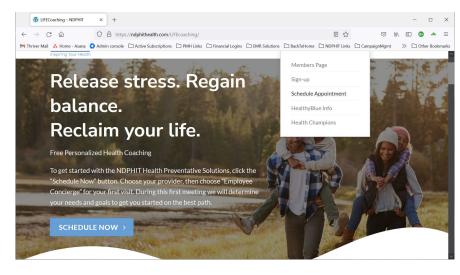
NDPHIT Clinical Medicine Program Director Noelle Riehl MSN, APRN, FNP-C

Eligibility & Use

Who Can Use NDPHIT Health?

- All Employees on the NDPHIT Health Plan
- Spouses on the NDPHIT Health Plan
- Number of Visits: Unlimited
- Maximum Rewards: \$250
- Last Rewarded Visit September 30th

www.ndphithealth.com



Engagement Options

Multiple Engagement Options

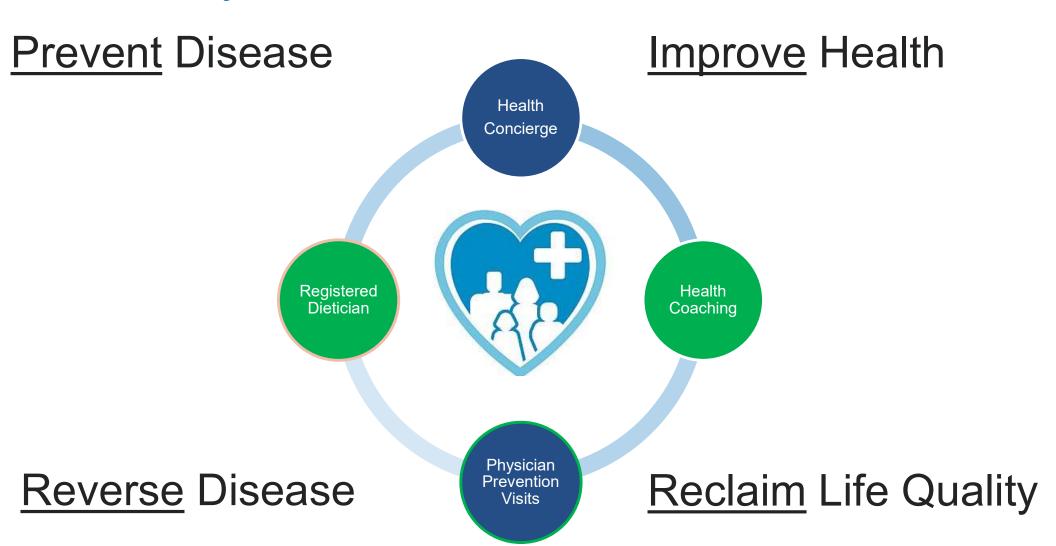
- Healthy Blue Platform
- Live (Virtual) Resources
 - Doctors focused on prevention

Visits

- **Registered Dieticians**
- Health/Life Coaching
- Lab Services
- Personalized Care Approach
- Incentives!



How can you use the live resources?



- Preventative Visits Have \$0 Co-pay, and are not subject to deductibles.
- The visits do NOT interfere with your annual wellness exams or primary care relationship.



Program Examples



Each program is unique to your needs!

The Goal of Preventative Visits

+ For Employees: access providers and coaches without a co-pay or without being subject to a deductible.



+ For Providers: more time to get to know their patient as an individual and creates a <u>synergistic</u> care relationship.



+ For the NDPHIT Health Plan Members, controlling Metabolic Disease can have a significant impact on medical trend.



Huge Incentives!

\$250 Per Year, Per Employee & Spouse!

ONE-TIME ACITIVITES

- + Enroll at NDPHIThealth.com
- + Attend Initial Appointment with Concierge 1,000 Points

MONTHLY ACTIVITIES (live visits)

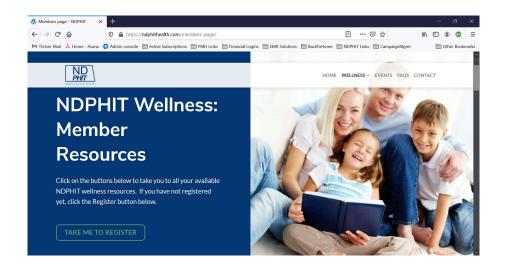
- + Meet with a health coach once per month 2,500 points
- + Meet with a prevention specialist once per month 2,500 points

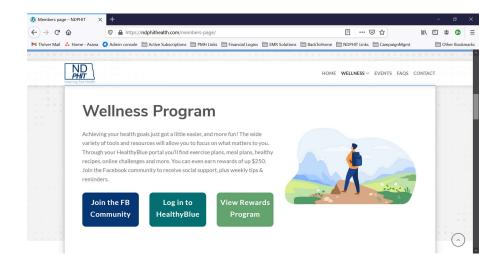
PLATFORM ACTIVITIES

+ Healthy Blue!!

Prevention Program Live Visits - Must be completed by September 30th

How to start the plan? www.ndphithealth.com







1. Register

Registering and completing your account information will allow you to become eligible for the rewards program!



2. Health Risk Survey

Take the quick health risk survey and see where you're at! Being aware of your health is the first step towards improvement!



3. Log in to Wellness Platform

Complete wellness challenges and activities through your BCBS
HealthyBlue wellness platform to earn rewards up to \$250.



4. Schedule with Specialists

Health Coaching and Preventive
Provider Visits are offered FREE to
you with our program! Work
towards your goals with
personalized one-on-one guidance.

BECOME A HEALTH CHAMPION

What is a Health Champion?

A Health Champion is a volunteer who is interested in health and wellness, and is motivated to advocate for a healthier workplace. Health Champions play a vital role in encouraging engagement in the company health programs and events to support the goal of a healthier and happier workplace.

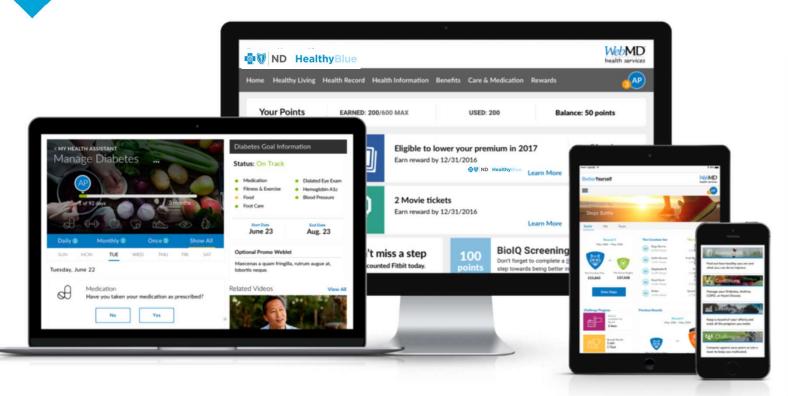
Who can be a Champion?

- Anyone who is interested in helping others and making your workplace a healthier place!
- Has understanding of general health and wellbeing, or willingness to learn
- Someone with good relationships with colleagues and can engage on many levels
- Desire to learn new skills, such as communication management, leadership, marketing, and more

HOW TO BECOME A CHAMPION

- Complete survey application on NDPHIThealth.com
- Attend champion onboarding meeting February 8th
- Champion Meetings: 2nd Wednesday Each Month

Introducing Healthy Blue powered by WebMD











HealthyBlue

Cash out points for a \$250 gift card (25,000 pts)

Points accumulated on HealthyBlue by doing activities AND/OR by using the gym 12x/month (\$2700 pts/month)



How will I access HealthyBlue?

STEP 1

Visit www.BCBSNDportals.com/home

STEP 2

Log into your BCBSND member account

- You will have to register the first time
- You will need the ID number on your BCBSND member card

Note: do not enter the alpha-prefix (i.e.,YQD)

Sample Health Plan Member Card

Member Name ROBERTCA TESTCARD D YOD12200)		
SvcType RxBIN RxPCN Plan Code	Medical, Rx 610455 NDCOM 821	Office Visit Copay ER Visit Copay	\$20 \$150

STEP 3

Click on HealthyBlue Home, found on the right-hand side of your member account screen.

STEP 4

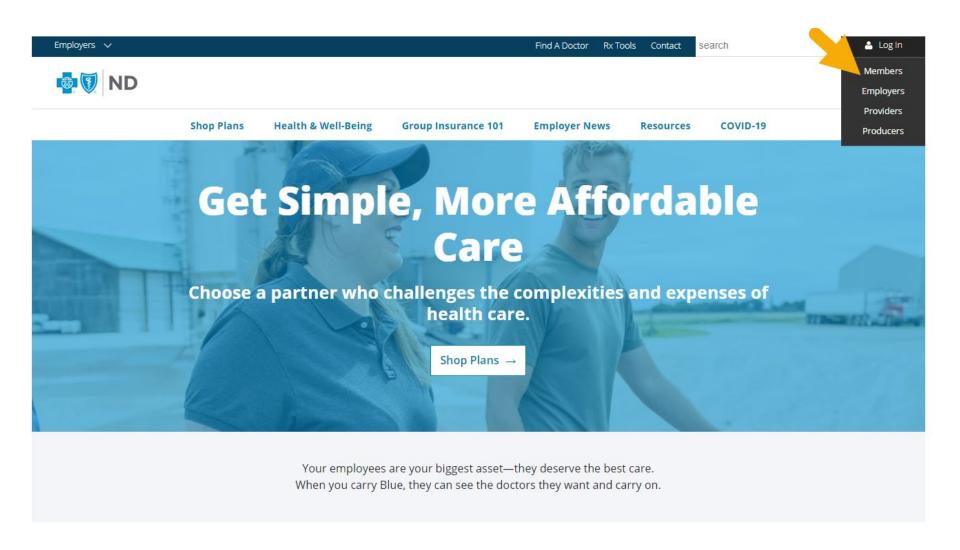
Complete the quick HealthyBlue account registration process and accept the Annual Wellness Authorization to Release information. Once you have accepted, you will be taken to your personalized HealthyBlue Home Page. This Authorization resets each calendar year on January 1.



A Closer Look at Steps 1-3

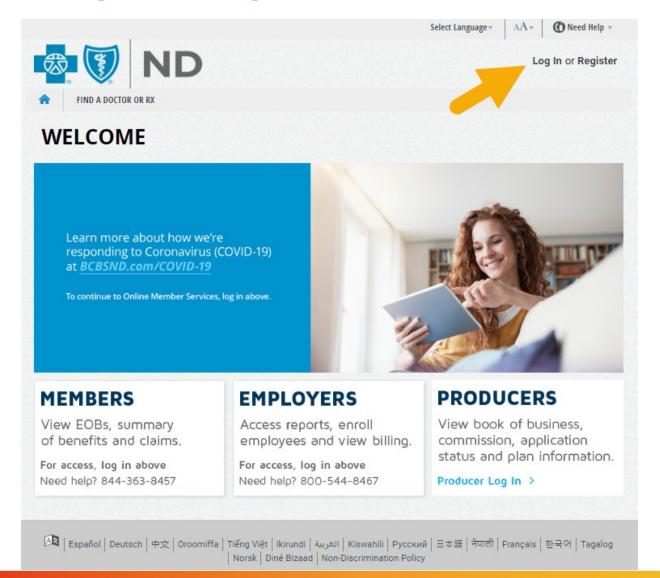


STEP 1: Log In or Register BCBSND Member Account



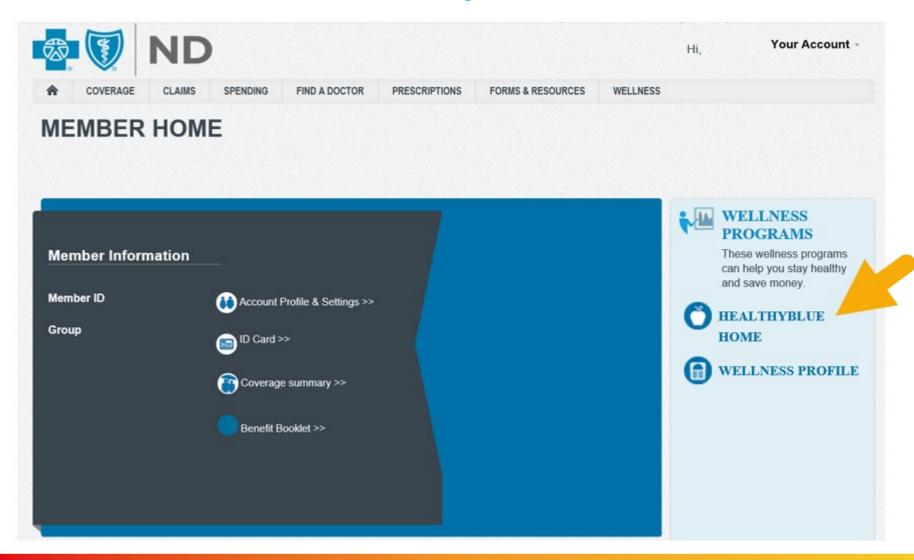


STEP 1: Log In or Register BCBSND Member Account





STEP 2: Click on HealthyBlue Home





STEP 3: Register Your HealthyBlue Account



Welcome to Registration

Registering for the HealthyBlue Personal Health Manager website gives you these benefits:

- Provides personalized information and powerful tools to help you make more informed choices about your health
- Ensures the confidentiality of your personal health information
- Gives you access to your Health Record from WebMD.com

To start, we need to know if you already have an existing Personal Health Record at WebMD.com.

Do you have an existing Personal Health Record at WebMD.com?



Click 'Continue' to complete the registration process.

Learn more about accessing your Personal Health Record at WebMD.com
Forgot your WebMD.com Personal Health Record username or password?

CONTINUE



Enter Email – Check Box – Click GO



> Frequently Asked Questions	
Email Address *	
Enter the personal email address where you would like to receive your <i>HealthyBlue</i> mail. (If you do not have a personal email account, free email accounts are available. Well-regarded email providers include: Gmail, or Yahoo!, or Outlook.)	
Verify Email Address *	
(Please confirm your email address.)	
Agreement	
* I have read and agreed with WebMD's Terms and Con	ditions and have read and understood WebMD's Privacy Policy



Customize Your Experience – Click NEXT



What are your interests? Pick your top three now. You can add others later.							
I want to							
Get more exercise		Get to a healthy weight					
පැරිූි Eat better		Reduce stress					
Sleep better		Quit tobacco					
BACK		NEXT					
D							

Blue Cross Blue Shield of North Dakota is an independent licensee of the Blue Cross & Blue Shield Association.

WebMD Health Services is an independent company assisting in the administration of BCBSND's health and wellness programs.

Non-Discrimination Notice



Tell us about your health -Click NEXT



Tell us about your health
This helps us understand where you are on your well-being journey.
* indicates a required field.
Overall, how would you rate your health? *
O poor
O fair
o average
O good
excellent
What's your ethnic origin? * ▼
Some conditions and health risks vary by ethnicity.
Height
ftin
Please enter a height between 3'8" and 7'11".
Weight
Ibs
Please enter a weight without clothes that is between 50 and 750 lbs.

NEXT

10



Optional – Health Condition Support



BACI	К		5	KIP
			_	
K.	COPD			
®	Coronary Artery Disease		Heart Failure	
	Asthma		Diabetes	
Ç)	High Blood Pressure		High Cholesterol	
Can v	we help you with an	y of the	ese conditions?	



Accept the Annual Wellness Authorization

Annual Authorization Required

I authorize Blue Cross Blue Shield of North Dakota (BCBSND) to disclose my protected health information, or personal information if I am not a BCBSND member, to my employer (if my health plan is provided by an employer group) and to designated wellness vendors, to be used for administration of my wellness programs or incentives program(s). If my contract number changes during 2023, this Authorization will transfer to my new BCBSND contract number.

I understand that this Authorization is voluntary. My refusal to authorize disclosure of information to wellness vendors and my employer (if my health plan is provided by an employer group) and will have no effect on my enrollment in BCBSND health plans.

I understand that my protected health information includes, but is not limited to, all data and information in the BCBSND systems, including claims, as a result of medical encounters, treatments, diagnostic tests, screenings, prescriptions, and/or case management activities.

I understand that if the recipient of this information is not a health care provider or health plan covered by federal privacy regulations, this information may be re-disclosed and no longer protected by these federal regulations. My BCBSND health plan is subject to federal privacy regulations and will not re-disclose this information except as allowed by law. I understand that I have the right to revoke or end this Authorization at any time.

I understand that my revocation of this Authorization will not affect any action that has been taken, or any information that has already been used or disclosed, based upon this Authorization before my BCBSND health plan actually received my revocation.

This authorization will remain in effect until 12/31/2023.



- Once you accept the Authorization, you will be taken to your personalized HealthyBlue home screen.
- This Wellness Authorization resets every year on January 1.

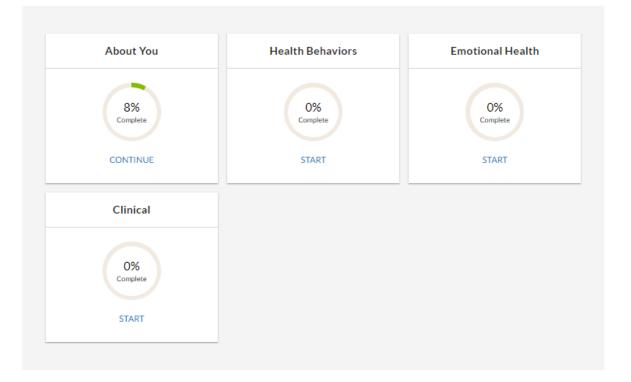




Take the Health Assessment to learn your personal health score and get recommendations for making positive steps towards better health.

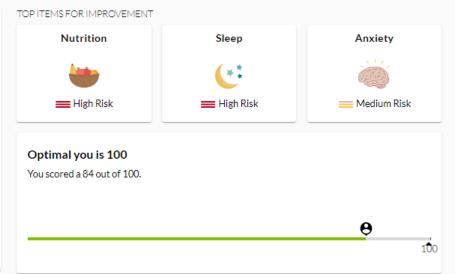
Complete each section below to finish your Health Assessment.











TAKE ACTION

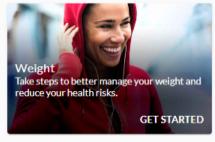
These important well-being activities help you maintain your healthiest you



Learn to Live

Programs and coaching for common mental and emotional health challenges.

CLICK & ENTER CODE: MEDEXP

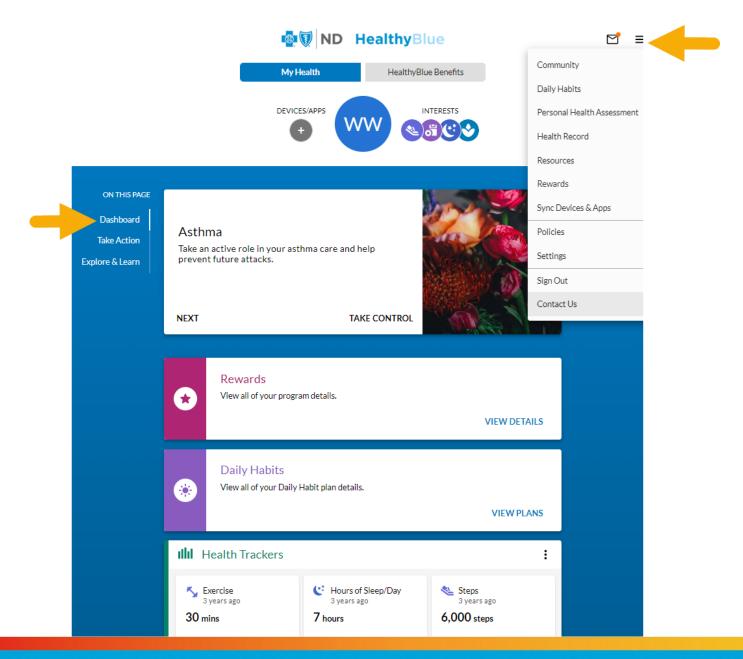






Explore HealthyBlue Resources!







THINGS I'M WORKING ON

WorkLifeBalance

How's Your Work/Life Balance? Small changes reap big rewards! Find balance by recording your data daily.

ENTER DATA



Great job!

You finished your assessment and you're on the way to well-being!

VIEW RESULTS

TAKE ACTION

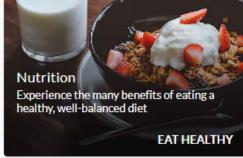
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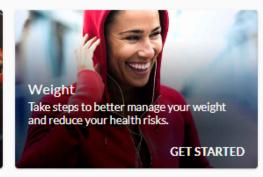


Learn to Live

Programs and coaching for common mental and emotional health challenges.

CLICK & ENTER CODE: BLUEND











EXPLORE & LEARN Our well-being learn center will help you discover your favorite ways to live healthier

PODCASTS



■ BEYOND WELL PODCASTS

Mental Health Podcasts

These short podcasts help reduce stress, prevent burnout, and increase your mental health literacy.



■ LISTEN

VIDEOS EXPLORE ALL VIDEOS >







Muscle Strenghening Circuit



Hold the Salt

③ 0:47

PLAY

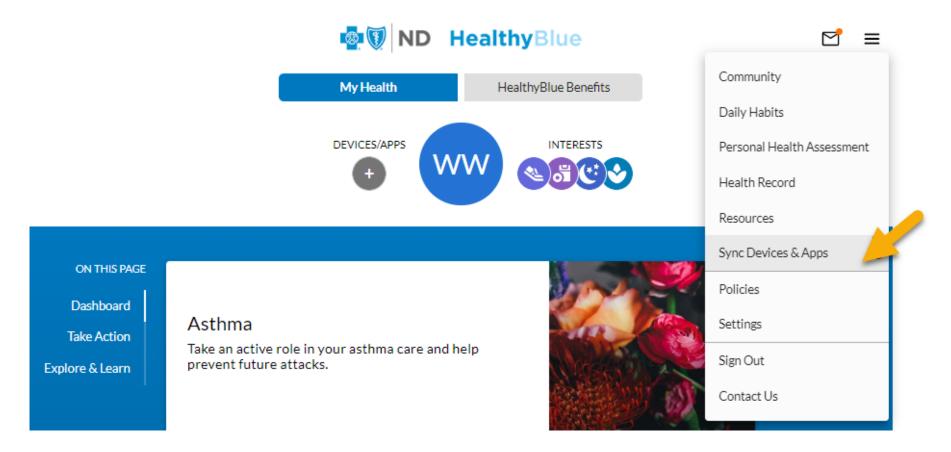
© 1:39

▶ PLAY

© 2:41

▶ PLAY



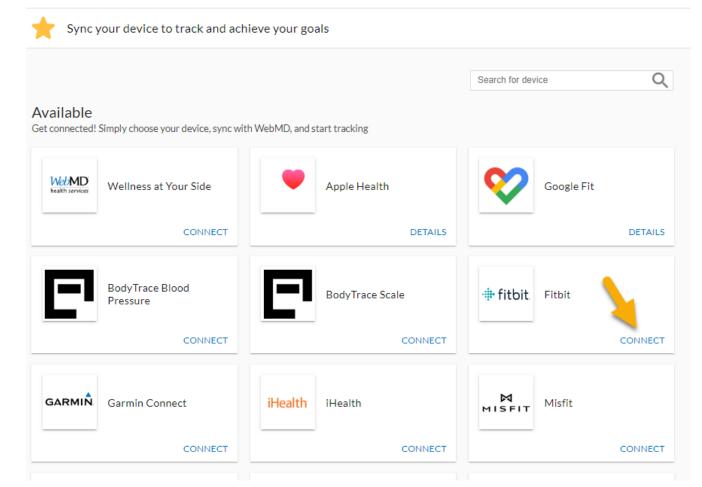




Connection Center

Find your device or app and link its data to help you reach your health goals.









Sign In



G Continue with Google

EMAIL ADDRESS

Your account email

PASSWORD

Enter your secure password

☐ Keep me logged in

Forgot your password?

SIGN IN

Don't have an account? Sign up



ON THIS PAGE

Dashboard

Take Action

Explore & Learn

Asthma

Take an active role in your asthma care and help prevent future attacks.

NEXT

TAKE CONTROL





Challenges



Rethink Your Drink Hydration

A healthier version of you is just a few weeks away. Take the Rethink Your Drink Hydration Challenge!

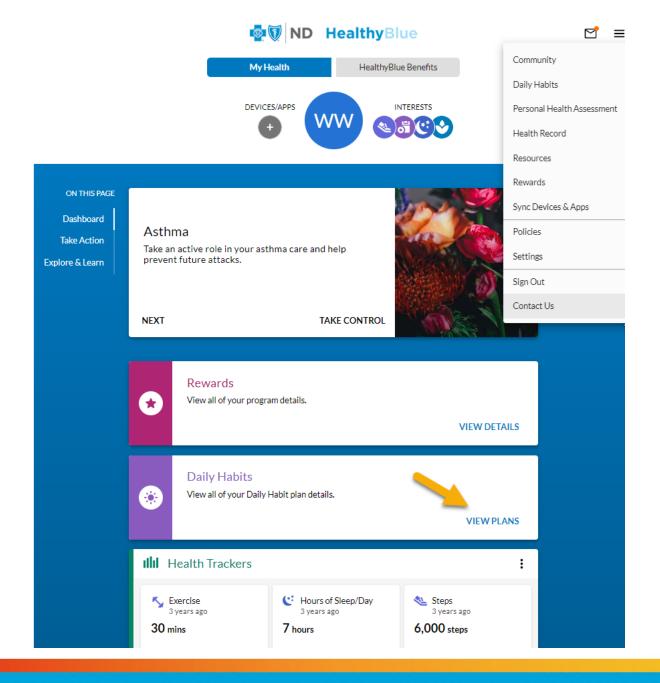
GET STARTED



Daily Habits

View all of your Daily Habit plan details.

VIEW PLANS



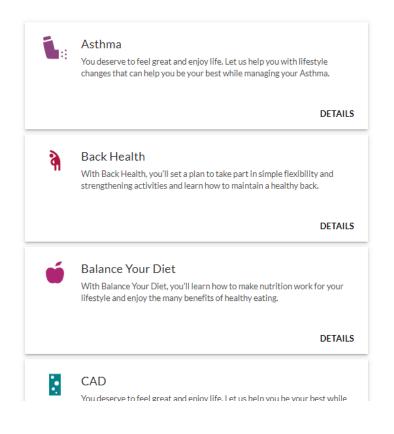


Daily Habits

Take control of your chronic conditions today!

To-Do Calendar Plans

Select Plans



Plans Include:

- Lose Weight
- Keep Stress In Check
- Balance Your Diet
- Enjoy Exercise
- Diabetes
- CAD
- High Blood Pressure
- COPD
- Asthma
- Heart Failure
- Coping with the Blues
- Quit Tobacco
- Sleep Well
- Stay Connected
- Back Health
- Work Life Balance
- Pregnancy Partner Support
- Maternal Health Trimesters 1-3



Daily Habits

Take control of your chronic conditions today!

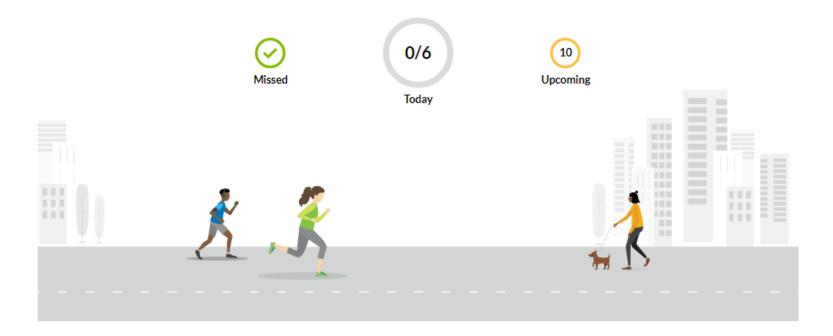
To-Do

Calendar

Plans



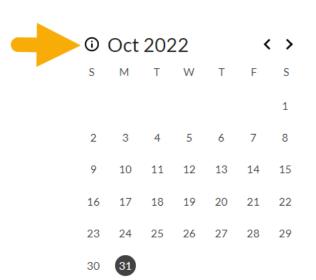
You have things To-Do! Start with your Today section.

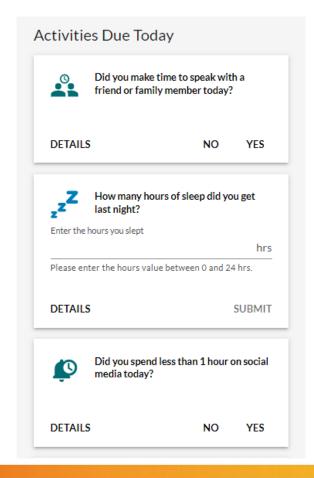




Take control of your chronic conditions today!

To-Do Calendar Plans





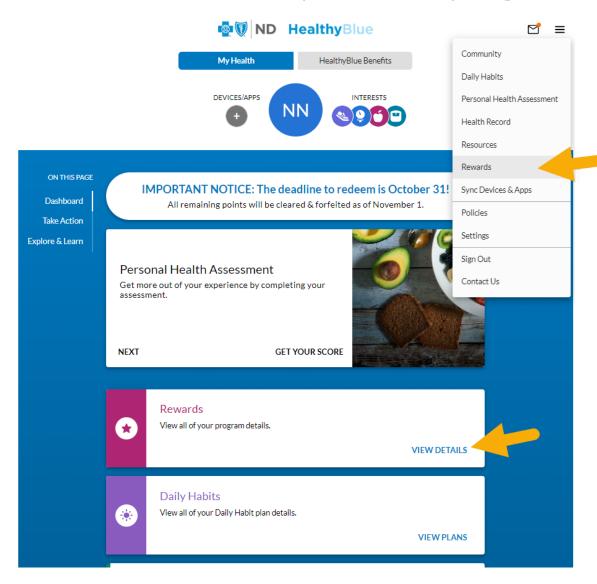
Calendar Key

- Today
- Selected Calendar Day
- All Activities Completed
- Missed Activities
- Upcoming activity

Activities cannot be edited after 7 days.

Where do I locate my rewards program?





FAQ



Rewards



Select a program

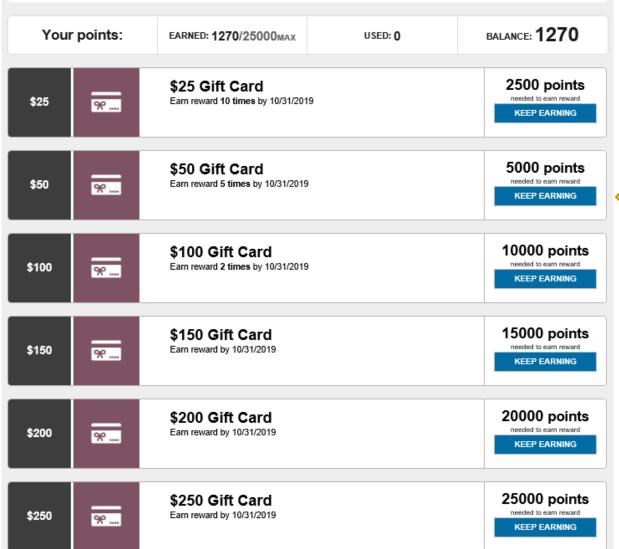
2023 HealthyBlue Rewards

Expires 10/31/2023



VIEW DETAILS







Click on KEEP EARNING to review your rewardable activities.



HealthyBlue





2023 NDPHIT REWARDS

Earn up to \$250, redeemable as Visa cash cards, January 1-October 31, 2023.*

One-Time Activities

•	Complete the Personal Health Assessment	1000 points
•	Attend Initial Appointment w/ Health Coach	1000 points
•	Sign-up for the WebMD Newsletter	100 points
•	Sync a Fitness Device or App	100 points

Daily Activities

•	Track Your Daily Steps	15 points
•	Track Your Daily Physical Activity Minutes	90 points

Monthly Activities

•	HCC - Visit Participating Club 12+ Times	2700 points
•	Meet with your Health Coach once per month	2500 points
•	Meet with Prevention Specialist once per month	2500 points
•	Complete the Monthly Financial Wellbeing Topic	100 points

Miscellaneous Activities

	Challenges: Steps, Water, Fruits/Veggies, etc.	100 points/active challenge week 300 points (max 5 times/year) 600 points (max 5 times/year)
	Complete 50% of ANY Daily Habits Plan	
•	Complete 100% of ANY Daily Habits Plan	

^{*} Rewards, when received as part of an employer's benefit offerings, are considered "wages" and are subject to federal income taxes, FICA taxes (Social Security and Medicare), federal unemployment taxes and W-2 reporting requirements.









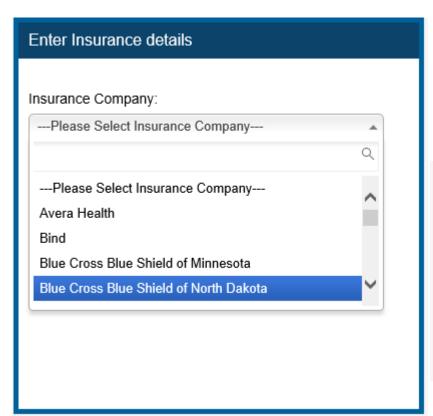
Health Club Credit Enrollment



NIHCARewards.org



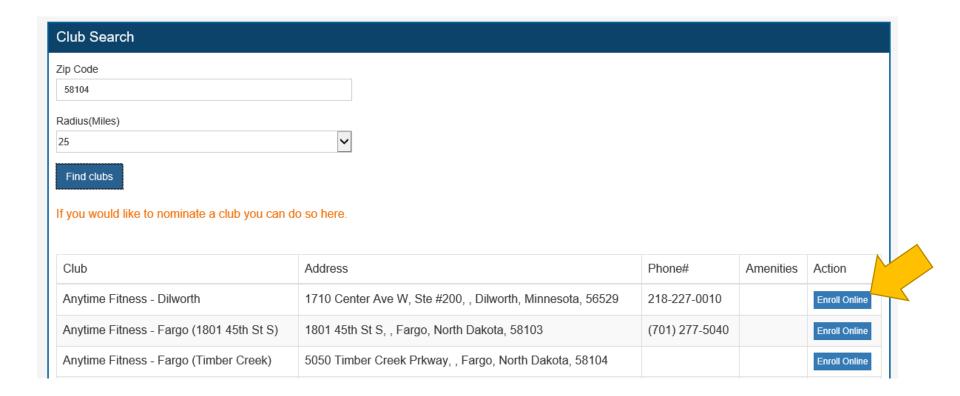










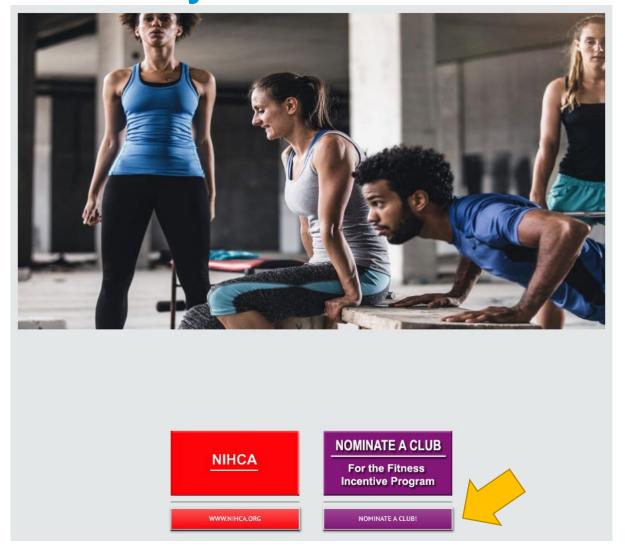








Don't see your Club? Nominate them!







Health Club Credit Points

Health Club Credit Program Earn 2700 points (\$27) for each month in which you visit a participating health club 12+ times. Points are 5400 points earned awarded the month follwoing the month in which the visits took place (i.e. Points for 12+ January visits are awarded in February). September is the last month to earn Health Club Credit points (awarded in October). Visit NIHCARewards.org to see if your health club is participating and/or to enroll to receive Heatlh Club Credit points. Health Club Credit - Feb Activity 2700 points Do this by 10/31/2023 Health Club Credit - March Activity 2700 points Do this by 10/31/2023 Health Club Credit - May Activity 2700 points Do this by 10/31/2023 Health Club Credit - June Activity 2700 points Do this by 10/31/2023 Health Club Credit - July Activity 2700 points Do this by 10/31/2023 Health Club Credit - Aug Activity 2700 points Do this by 10/31/2023 Health Club Credit - Sept Activity 2700 points Do this by 10/31/2023 Health Club Credit - April Activity 2700 points O DONE You did this on 4/1/2023 Health Club Credit - Jan Activity 2700 points O DONE You did this on 1/1/2023

☐ Months in which you meet the 12+ visit minimum and earn the 2700 point (\$27) credit will display the ODONE symbol.

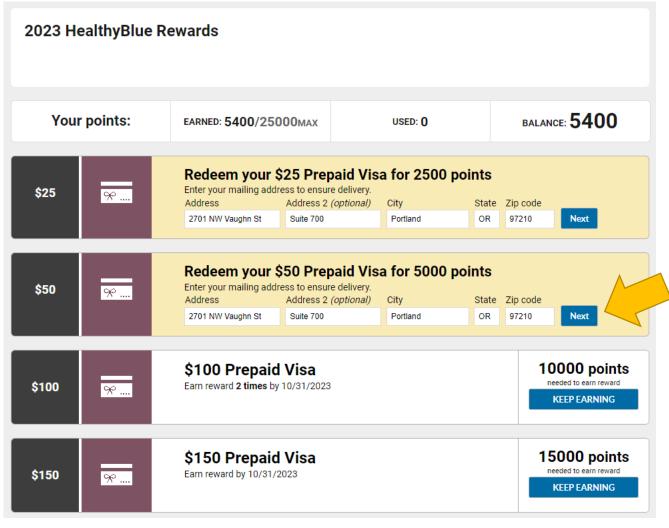








How can I redeem my HealthyBlue Points?



Once you have earned enough points to meet a Gift Card threshold, the Redeem option will be activated.





Gift Card Redemption Confirmation



Your points:

EARNED: 5400/25000MAX

USED: 5000

BALANCE: 400



\$50



\$50 Prepaid Visa

Congratulations! You earned this reward on 11/28/2022 Confirmation: 2DC4562B-210017973

** | ***

5000 points

Used

ACTIVITY LOG



Wellness Incentives are Taxable Benefit

- Rewards must be redeemed by October 31st 2023 or they will be forfeited.
- Rewards earned are considered taxable wages.
- BCBSND will provide reporting by mid-December each year.





Have questions or need assistance?

Call the phone number on the back of your BCBSND member id card.





THANK YOU